

I - Governor's Message

Dear Sister Zontians

It is a great honor for me to be addressing you as District Governor, District 17. I would like to thank you for all your kind support and encouragement that you have extended to me. I am pleased to share the first issue of the Zonta E-Newsletter with you. It is the best way to communicate and quickly update news to you about what is happening in District 17 and Zonta International during the next 2 years. I will keep you informed of current news and information between issues of the Zonta District Magazines.

But first of all, I would like to congratulate PDG Winnie Teoh for her excellent performance and outstanding achievement in her Biennium. She was proudly elected as International Director in this Biennium (2014-2016) along with PDG Narudee Kiengsiri who was also elected as International Nominating Committee (Asia). Please may I ask all of you to jointly congratulate both of them.

After the Zonta International Convention in Orlando, there is a lot of information that I would like to share with you. The Zonta International Service and ZISVAW projects, Education and Leadership Development program and on behalf of District 17, we gave a warm welcome to our new Zonta International President: Maria Jose Landeira Oestergaard. During the convention she gave the Zonta International Biennial Goals 2014-2016. Please watch the power point for each project and Biennial Goals are being posted on the Zonta International websites as they are completed.

I will announce our District Biennial Goals 2014-2016, Committee Chairs and name list of their members later, I hope you will enjoy the first Zonta E-Newsletter.

Warm regards,

Lalivan Karnchanachari

District Governor

II District Biennial Goals (2014-2016)

In November this year, Zonta will celebrate its 95th Birthday, and a proud history of making the world a better place for women in our communities and around the globe. We have demonstrated our continuing commitment to the Zonta's mission, goals and strategic plans which are aligned to the Zonta International Goals United Millennium Development Goals (MDG).

The 62nd Zonta International Convention in Orlando is where Zonta as an organization has the opportunity to formally recognize and reward great service from your clubs. Italso

provides the forum for workshops on our business, our organizational issues and for electing new leaders.

This year, I would like to present my Biennial Goals which are in alignment with the Zonta International Goals. My mission statement is:

PURPOSE - PLEDGE - PROACTIVE

- Our **purpose** is to uphold our Zonta Goals
- We **pledge** to advance the Status of Women Worldwide
- We will be **proactive** in achieving our objective.



My Zonta District Biennial Logo this year symbolizes a relationship between Mother and Child which reflects the meaning of women with power, protective and yet with a touch of softness and warmth.

Our PURPOSE is to uphold our Zonta Goals. Zonta International's Biennial Goals (2014-16) present the focus areas for the biennium. These are delaying early marriages, prevention of violence through education and improving women's health through their service and advocacy. All advocacy actions are in line with Zonta goals and have measurable impact. The Zonta International Board report advocacy actions according to Zonta's strategic plans at Zonta Conventions.

The campaign "Zonta says No to Violence Against Women" is further promoted and developed to achieve local, governmental and community commitment. To this aim the Zonta International Board has been canvassing the UN and the Council of Europe to promote our consultative and participatory status. Training about the UN and if applicable the Council of Europe is conducted in all districts and regions.

Furthermore another Zonta International goal that needs to be addressed is the total worldwide membership. This has been declining in recent years and on the 30th April 2012, membership was 30,511, this fell to 29,406 on the 31st December 2013. This is an alarming trend and needs to be rectified to sustain our mission goals and strategic plans. In order to combat this depreciative trend we need to decrease the number of disbandment of clubs by less than 5%, one new club of committed members is chartered per District per year.

All of these Zonta International goals will result in more public awareness through media attention which should empower women to make greater contributions to improve the general status of all women's legal, political and social conditions.

We PLEDGE to Serve Zonta. Why? What makes us so different from other Organizations? We believe that Zonta is the only International Service Organization that specifically focuses on Women 's issues and the promotion of Women's human rights. Through our services and advocacy, we can promote public attention for all Women's human rights and gender equality and empower them to take command of, and decide upon their own fate.

We want to help those women who are less privileged, fortunate and empowered. We are committed to this course because we believe that Zonta International is the only organisation that can achieve this. Within the framework of our operational capacity and resources, Zonta International has the influence at both local and governmental levels to be an agent of change.

To be PROACTIVE and in accordance with District Biennial Goals (2014-16) local projects are in alignment with the approved Zonta International Goals. All Districts and Clubs should develop their own strategic goals which are adapted to local conditions and will be proactive in achieving these Objectives.

For Advocacy, we will Refocus on an end to violence against women which still remains as the priority Zonta goal. All relevant training at club level is conducted to meet needs and governor's report that more clubs participate in effective advocacy actions that have measurable impact than the previous biennium. The campaign "Zonta says No to Violence Against Women" is further promoted and developed to achieve local, governmental and community commitment.

For Membership, we must Renew our focus on increasing our members. We will target our membership to increase 12.84% which accounts for an increase of 262 members However; in the DT Budget for (2014-16) our projected revenue meant a more conservative increase of 160 members which will report the revenue of US \$57,420. To tackle the issue of declining membership, those clubs that have less than 20 members must increase their membership to minimum requirements. We would like to see an increase of at least one new member in each club for those that have already met requirements. We should encourage all Area Directors to charter 3 new clubs during our Biennium. We need to decrease the number of disbandments by less than 5% according to ZI Biennial Goals. We will achieve this by actively encouraging new membership through credibility and visibility at both local and international levels.

Lastly, for Service , we will Re-emphasize awareness of the problems of Delaying early Marriage or any like-minded projects for example Teenage pregnancy. Educational programs on preventing Violence against women and children should be introduced within districts, clubs and local communities. Services should also include improving the health of women

and children. This will be achieved through the cooperation of local health authorities, hospitals and volunteer organisations which can assist in providing health related services, and education, for women on how to prevent illness, protect their children and improve their health.

In summary, to underline the ZI & District Biennial Goals , We will have Purpose, We will Pledge to serve Zonta and we will be Proactive in achieving our objectives. We as women need to unify our efforts to empower women around the world to make change. Women are endowed with massive potential through their inherent qualities of leadership, passion and commitment. Giving a voice to women so they can express themselves will advance the status of the world both socially and economically. Despite the undoubted developments in women's status around the world, we Zontians must further make changes so we can take a fuller role in the modern world.

III 2nd place Award winning Service Project

Clubs, Districts and Regions that shared their notable projects from the past biennium may participate in a special new Convention event - trade show: ZONTA STYLE. During lunchtime each day, groups that have registered will visually display their projects and discuss them with attendees. The trade show gives participants the opportunity to share best practices and award-winning service projects while networking with Zontians from all over the world. Zontians may register for more than one day.

Congratulations! to District 17 for 2nd place Award-winning service project. Thank you to all club presidents, members, Committee Chairs and DT Board Members for your efforts, it does pay off to our hard work.

IV – Z Clubs and Golden Z Clubs

Zonta's student clubs are thriving and at the close of March 2014, there were a record 196 Z clubs and 78 Golden Z Clubs. Students participated in the Zonta says No campaign and other service projects. Efforts were made by Zonta International to increase visibility to these activities by featuring them on Zonta.org, Facebook and in the Z Newsletter. Students were invited to participate in the "Refresh" contest, and opportunity to refresh the identity of the student clubs and to attend the first Golden Z Convention running parallel to the ZI Convention. To close the Biennium, club sponsors have been surveyed to measure the level of student member engagement and gain more knowledge on core interests and activities.

Congratulations to Nery Linell R. Manalo for her being our representative from District 17 and warm congratulations to St.Michael's College Golden Z Club and Zonta Club of Laguna, for their first prize for Emma L. Conlon Service award. PAD5 Lourdes Almeda Sese has

continuing to advocacy and remain inspiration to other that may follow her footstep.
Congratulations to Lulu for being a great mentor.

V – ZC of Macau

ZIP Lyn Mckenzie announced that another of our Biennial goals related to retaining members and decreasing resignations. We conducted exit interviews and found the relocation was often the reason for leaving Zonta. The number of countries has increased by four, the latest is Macau, taking the number of Zonta countries to 66. The new clubs which were set up are Nepal, Lebanon, Uganda and Macau.

Again Congratulations to Area 2 Director, Linda Wang for her great achievement and to our PDG Winnie Teoh for pushing hard to make it happen in her Biennium .

VI – District Committee 2014-2016